SAID ABDELKEBIR

Senior Graphic Designer | Brand Identity & Motion

Valid Qatar Residence Permit (QID) · No sponsorship required · Available to relocate to Doha within 30 days

Doha, Qatar (currently in Algeria) · WhatsApp: +213 794 300 802 · contact@saidabdelkebir.com
Portfolio: https://saidabdelkebir.com/ui/ · LinkedIn: https://www.linkedin.com/in/said-abdelkebir-b06919433/

PROFESSIONAL SUMMARY

Visual and graphic designer with 6+ years across telecom, tech, travel, and agency environments in Qatar, the UAE, and Algeria. Delivers brand systems, key visuals, motion campaigns, and digital content with measurable results — including 100+ promotional assets, 250K+ campaign views, and a full rebrand + web build that grew traffic by 40%. Strong Adobe suite fluency, motion production, and workflow automation that cuts creative deployment time. Open to Visual / Graphic Designer roles in Qatar.

CORE SKILLS

- **Design** — Graphic Design, Brand Identity, Visual Identity, Motion Graphics, Print Design, Web Design, UI/UX Design, Social Media Design, Arabic Typography, Art Direction
- **Tools** — Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma, Canva
- **Automation & AI** — Zapier, Make, Workflow Automation, API Integration, Generative AI, AI Content Generation, Prompt Engineering, Midjourney, Runway AI, ChatGPT

WORK EXPERIENCE

Graphic Designer · Content Creator · Automation Specialist — Djezzy
2023 – 2025 | Algeria

- Produced 15+ high-converting video campaigns for official channels (250,000+ total views).
- Designed 100+ promotional key visuals aligned with corporate identity guidelines.
- Built automated creative workflows across 5 channels, reducing deployment time by 35%.
- Collaborated with cross-functional teams to deliver on-brand digital assets at pace.

Graphic Designer & Web Developer — Helitech
2022 – 2023 | Doha, Qatar

- Led full visual identity rebrand and web architecture; online traffic increased ~40%.
- Produced 50+ social media packages that lifted reach by ~30%.
- Designed and built responsive web experiences (HTML5/CSS3/PHP/MySQL); bounce rate down ~15%.

Social Media Specialist — Telgraph
2021 – 2022 | UAE

- Managed content strategy for 4 clients; organic engagement up ~25%.
- Optimized multi-platform posting cadence; conversion up ~18%.

Graphic Designer — Agency Travel
2020 – 2021 | Algeria

- Launched 30+ digital campaigns supporting ~20% booking growth.
- Ran pre-press QC for 50+ print runs with zero-error distribution.

UI/UX Designer — YASSIR
2019 – 2020 | Algeria

- Designed interfaces across 200+ user flows; retention improved ~15%.
- Delivered high-fidelity Figma prototypes that sped development cycles ~20%.

SELECTED HIGHLIGHTS

- Djezzy motion campaigns — 15+ videos, 250K+ views (After Effects, Premiere Pro).
- Helitech rebrand + web — visual system and responsive site; traffic +40% (Doha).
- Creative automation pipeline — Zapier / Make / AI tools; deployment time –35%.

EDUCATION & CERTIFICATIONS

- Senior Technician Degree in UI/UX Design — Technology School, Algeria (2015 – 2018)
- Diploma in Computer Programming — Technology School, Algeria (2018 – 2019)
- Advanced Brand Identity & Graphic Design Masterclass (2023)
- UI/UX Design & Interactive Prototyping Certification (2022)
- Professional Video Editing & Motion Graphics Specialist (2021)
- Digital Automation & AI Tools for Creative Workflows (2023)

LANGUAGES

- Arabic — Native · English — Professional working proficiency